

How To Join A Board: July 15, 12 - 1:30 EDT

A Vanguard Network Dialogue with Mark A. Pfister, Board Expert, and Ken Banta, Vanguard Principal

NEW YORK ([PRWEB](#)) June 30, 2021 -- The Vanguard Network today announced an interactive Forum for C-Suite leaders, exploring the do's and don'ts of winning a seat on a Board of Directors.

Through the course of the pandemic, countless executives and leaders have reevaluated their professional goals. Some sought additional education and certification opportunities. Others have set the goal of joining a board.

The Vanguard Network, which helps senior leaders transform themselves and their organizations to drive high performance, will host an impactful session on the best path and packaging for modern-day executives to land coveted and compensated Board seats.

Mark A. Pfister, of M. A. Pfister Strategy Group, and Ken Banta, Founder and Principal of the Vanguard Network, will share pragmatic experience based on their work with hundreds of Boards and Board Directors -- no theories, no PowerPoints, only real-world expertise.

“Preparing for your Board career is nothing like applying for other roles, and aspiring as well as experienced Directors need to know this,” said Ken Banta. “Establishing your authority and successfully marketing yourself in the Board vertical is paramount.”

This event is open to members of The Vanguard Network. Other C-suite healthcare leaders can request an invitation and learn more about membership here at http://bit.ly/LE2021_0715linkedin. It is being underwritten by Debevoise and Plimpton LLC, and Humanigen, a clinical-stage biopharmaceutical company focused on preventing and treating an immune hyper-response called cytokine storms. Humanigen has developed a highly promising COVID therapeutic.

The conversation is one of an array of membership benefits of the Vanguard Network, which organizes events, publishes content and connects C-suite leaders.

Ken Banta is a top management advisor who works with CEOs and senior executives on leadership, organizational transformation and corporate positioning. Ken has helped to lead eleven successful global transformations and turnarounds, and has advised on many more. He writes regularly for HBR and is a Contributing Author of “HBR’s 10 Must Reads for CEOs.”

Mark A. Pfister is CEO & Chief Board Consultant of M. A. Pfister Strategy Group, an executive advisory firm that serves as a strategic advisory council for executives and Boards in the public, private, and nonprofit sectors. He is also Chairman & CEO of Integral Board Group, a specialized Board services and consulting company.

Vanguard’s roster of more than 100 advisors and session leaders includes , David Pyott, past CEO of Allergan, Ashley McEvoy (J&J), Cameron Durrant, (Humanigen), and Tom Sabatino, incoming GC of Tenneco and past GC of Aetna, United Airlines, Walgreens and Schering-Plough.



For more information about the Vanguard Group for Leadership, visit <https://www.thevanguardnetwork.com>.

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