NEW YORK -- “The Strategic Side Gig,” an article co-authored by Ken Banta, founder and principal of the Vanguard Network is included in the Harvard Business Review’s new compilation “HBR’s 10 Must Reads on Career Resilience.”

Banta is a regular contributor to HBR and co-authored “The Strategic Side Gig” with Orlan Boston, EY Global Accounts Innovation Leader and an exemplar of creating strategic side gigs. The article demonstrates how meaningful engagements outside the workplace -- such as teaching, public service or positions on boards of directors -- enhance leadership skills and pay career dividends.

“Orlan and I find that executives at all levels who spend more time outside work doing important things, are more successful than those who grind away” says Banta, “That’s because the right side gigs make you more agile, and a better leader.”

Another Banta co-authored article, “How CEOs Can Work With An Active Board,” is included in HBR’s 10 Must Reads for CEOs.”

The Vanguard Network uniquely supports C-suite members in building their leadership capabilities. Vanguard was founded in 2014 to build high performance leadership among C-Suite executives, across sectors.

For more information about the Vanguard Network and Ken Banta, please visit https://www.thevanguardnetwork.com

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